

### **First International Elephant Congress and Ministerial Meet (E 50:50) 14 - 19 November, 2013**



#### *Guidelines of Corporate Partners*

A pioneering conference of 50 countries that harbour wild populations of elephants will discuss conservation and welfare of elephants at New Delhi from November 14-19, 2013.

The First International Elephant Congress and Ministerial Meet, E 50:50 to be hosted by the Indian government in New Delhi will bring together scholars, conservation practitioners and policy makers to discuss issues on elephant conservation policy. The Congress will include conclaves on science, culture and management culminating in a ministerial summit to adopt a vision charter with common minimum global vision on conservation, management and welfare of elephants across all range countries.

***We invite corporate and conservation partners to support the International Elephant Congress (and not ministerial meet) to be held from 14-16 November, 2013***

#### **Corporate partnership Guidelines**

The following are guiding principles for a prospective partnership

- We seek corporate partners that are committed to environmental stewardship and whose practices strive to demonstrate responsibility for conserving the wildlife and forest resources on earth.
- Corporate partners should be willing to make a meaningful, well defined contribution to assist in organizing the International Elephant Congress & Ministerial Meet and the conservation of elephants. Minimum financial commitments have been developed for the corporate partnership categories listed below. Support can be through in kind or assistance directly to those involved in preparing for the conference but not directly to the Ministry of Environment and Forests.
  - Platinum: Support equivalent to Rs 25 lakhs (USD 50,000) and above
  - Gold: Support equivalent to Rs 15 lakhs (USD 30,000) - Rs 24 lakhs (USD 49,000)
  - Silver: Support equivalent to Rs 5 lakhs (USD 10,000) - Rs 14 lakhs (USD 29,000)
- Suggested means of sponsorships (not limited to)
  - a) Sponsoring the travel of International guests coming for the workshop and /or stay in India

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- b) Hosting working lunch/dinner during conference
- c) Media coverage or advertising space
- d) Field excursion support

### Benefits to the Corporate partners

#### 1) Branding

- A separate *corporate partner panel* will be displayed within the meeting venue. The same could also be provided on director panels. No branding will be provided on the main stage. The size of the logo's will be (as per the three categories of support).
- The book of abstract and programme schedule for technical sessions will also display the logo's of each partners
- The partners should be for International Elephant Congress and not Ministerial Meet.
- Partners can take up stalls or exhibits for display of products in the rates fixed by the organizing committee.
- Hoarding material for the Congress must be made of biodegradable material or environment friendly material.

#### 2) Other benefits

- Each corporate partner will be provided with free registration:
  - a. Platinum: Three observers pass
  - b. Gold: Two observers pass
  - c. Silver: One observer pass
- Each corporate partner will be provided with a space (size to be decided) to display their publicity materials.

Exhibitions: For commercial houses wishing to display equipments/ products contributing to wildlife conservation could be prepared separately.

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#### **Conservation partnership Guidelines**

The following are guiding principles for a prospective conservation partnership

- We seeks partners (organization/ Institute) working for the conservation of elephants nationally or globally through field research and conservation, campaigns, and/or policy interventions or supporting these initiatives through financial and/or technical support.
- Conservation partners should be willing to make a meaningful, well defined contribution (cash or kind) to assist in organizing the International Elephant Congress & Ministerial meet. Minimum financial commitments have been developed for the corporate partnership categories listed below. Support can be through in kind or assistance directly to those involved in preparing for the conference but not directly to the Ministry of Environment and Forests.
  - Emerald: Support equivalent to Rs 25 lakhs (USD 50,000) and above
  - Jade: Support equivalent to Rs 15 lakhs (USD 30,000) - Rs 24 lakhs (USD 49,000)
  - Malachite: Support equivalent to Rs 5 lakhs (USD 10,000) - Rs 14 lakhs (USD 29,000)
- Conservation partners could also provide support towards facilitating regional consultative meetings, towards cost of partners contributing to the Congress, for

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providing technical support to each country and to ensure their participation by interaction with Head of Ministry of each country. The broad regions are as follows:

- a) South East Asia
- b) South Asia
- c) Central and West Africa
- d) East Africa
- e) South Africa

Each conservation partners should take up at least on region and ensure that each country gets the technical information requested for and that the country participates at the Congress. The Conservation partner has to periodically (every month till June 13 and fortnightly from 1<sup>st</sup> July 2013 till organizing of the congress) provides updates on discussion and progress to conference Secretariat.

- The conservation partners could also contribute to the workshop by sponsoring the travel of International guests coming for the workshop
  - Travel support for members from Africa
  - Travel cost of members from Asia

### **Benefits to conservation partners**

#### ***Branding***

- A separate conservation partner panel will be displayed within the meeting venue. The same could also be provided on director panels. No branding will be provided on the main stage. The size of the logo's will be (as per the three categories of support).
- The book of abstract and programme schedule for technical sessions will display the logo's of each partners
  - The partners should be for International Elephant Congress and not Ministerial Meet.
  - Partners can take up stalls or exhibits for display of products in the rates fixed by the organizing committee.
  - Hoarding material for the Congress must be made of biodegradable material or environment friendly material.

#### ***Free Registration***

- Each corporate partner will be provided with free registration as follows:
  - a. Emerald: Four observers pass
  - b. Jade: Three observers pass
  - c. Malachite: Two observer pass

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### *Display of publication/publicity materials*

- Each Conservation partner will be provided with a small space (size to be decided as per support) to display publications/ publicity material