

**GOVERNMENT OF INDIA**  
**MINISTRY OF ENVIRONMENT, FORESTS & CLIMATE CHANGE**  
**PRINCIPAL ACCOUNTS OFFICE**  
**INDIRA PARYAVARAN BHAWAN, JAL BLOCK, 7<sup>th</sup> FLOOR,**  
**JOR BAGH, ALIGANJ, NEW DELHI - 110003.**  
**Ph. 011-24695436, Fax. 011-24695437.**

**PRAO/MOEF/ACCOUNTS/AUTHORITY DEL-14/2018-19/18267**

**Dated: 4-05-2018**

To,

The Sr. Accounts Officer  
Principal Accounts Office,  
M/o Information & Broadcasting,  
702-A, Shastri Bhawan,  
New Delhi -110001.

**Sub: Letter of Authorization amounting to ₹ 23,00,000/- towards "Digital Cinema Campaign for World Environment Day 2018" during F.Y. 2018-19.**

Sir,


In pursuance of letter No. 4/12/2018-MC dated 29-05-2018 of Media Cell, MoEF&CC, you are hereby authorized to place an amount to the extent of ₹ 23,00,000/- (Twenty three lakh only), at the disposal of the Pay & Accounts Office, Bureau of Outreach and Communication (BOC), Ministry of Information & Broadcasting, Sookhana Bhawan, Scope Complex, New Delhi-3, under Demand No. 27, Major Head 3435, Head of Account 3435.03.102.06.07.26-Advertising and Publicity for F.Y. 2018-19 towards "Digital Cinema Campaign for World Environment Day 2018." This work will be executed by Bureau of Outreach and Communication, (BOC), Ministry of Information & Broadcasting.

The expenditure incurred may be booked directly under the following final head of account of Ministry of Environment, Forest & Climate Change in pursuance CGA's O.M. No. 18(3)/92/TA/90 dated 27.01.1993.

1.	Name of the PAO	:	Ministry of Environment, Forest & Climate Change
2.	Grant No.	:	027-M/o Environment, Forest & Climate Change
3.	(i) Major Head of Account	:	3435-Ecology and Environment
	(ii) Sub-Major Head of Account	:	03-Environmental Research and Ecological Regeneration
	(iii) Minor Head of Account	:	102- Environmental Planning and Coordination
	(iv) Sub-Head of Account	:	06- Decision Support System for Environmental Awareness, Policy, Planning and Outcome Evaluation
	(v) Detailed Head	:	07- Media, Publicity & Information
	(vi) Object Head of Account	:	26-Advertising and Publicity
4.	PAO Code	:	075126
5.	Computer Code	:	34351844
6.	SCCD Code	:	136

It is requested that monthly and progressive expenditure may be intimated to this Ministry for further necessary action.

Yours faithfully

  
Sr. Accounts Officer (A/Cs)

**Copy to:-**

1. Sh. Mahendra Yadav, Under Secretary to the Govt. Of India (Media), MoEF & CC, Indira Paryavaran Bhawan, Jor Bagh Road, New Delhi.
2. Sh. K.K.Pant, Joint Director, Directorate of Advertisement and Visual Publicity (DAVP), Ministry of Information & Broadcasting, Sookhana Bhawan, Scope Complex, New Delhi-3
3. Pay & Accounts Office, Bureau of Outreach and Communication (BOC), Ministry of Information & Broadcasting, Sookhana Bhawan, Scope Complex, New Delhi-3
4. DDO, Cash, M/o Environment, Forests & CC, New Delhi.
5. Pay & Accounts Officer (Sectt.), M/o Environment, Forests & CC, New Delhi, for information & necessary action.
6. Principal Director of Audit (Scientific Department), AGCR Building, I.P Estate, New Delhi-110002.
7. Deputy Secretary IT, EF&CC, for uploading in Ministry's website.

  
Sr. Accounts Officer (A/Cs)