Government of India
Ministry of Environment, Forest and Climate Change
Expression of Interest (EOI) for Opening of EIACP Centre

The EIACP Cell, Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India, invites **Expression of Interest (EOI)** from eligible institutions/organizations for opening of Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Centres across the country.

The EIACP Programme aims to strengthen environmental information dissemination, awareness generation, capacity building and outreach activities on various environmental issues, in accordance with the objectives and mandate of the Ministry.

Interested and eligible institutions/organisations are requested to submit their Expression of Interest along with the duly filled prescribed application form and relevant supporting documents, as per the prescribed **Schematic Guidelines for Opening of EIACP Centres**.

The Schematic Guidelines and Application form are available at Annexure I and Annexure II respectively for reference.

Interested and eligible institutions/organizations are invited to submit their Expression of Interest, along with the duly filled prescribed application form and requisite supporting documents, through e-mail to nameeta.prasad@gov.in and lipika.roy@gov.in within **21 (twenty-one) days from the date of publication of this advertisement on the official website of the Ministry of Environment, Forest and Climate Change (MoEF&CC)**. Applications received after the stipulated deadline shall not be considered.

The e-mail should be sent with the Subject

"Expression of Interest for Opening of EIACP Centre – [Name of Institution/Organisation]"

Applicants are advised to carefully go through the Schematic Guidelines before submitting their Expression of Interest.

The submission of an Expression of Interest shall not confer any right to selection or opening of an EIACP Centre. The Ministry reserves the right to accept or reject any or all applications without assigning any reason thereof.

Environmental Information, Awareness, Capacity Building and Livelihood Programme

Schematic Guidelines

Ministry of Environment, Forest and Climate Change

(MoEF&CC)

2026

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1. Introduction

The protection and conservation of the environment are essential for the responsible utilization of natural resources and achieving sustainable development. In this context, the Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) has been envisaged under the mandate of the Ministry of Environment, Forest and Climate Change (MoEF&CC), as provided under the Government of India (Allocation of Business) Rules, 1961, which assign "Environment Research and Development, Education, Training, Information and Awareness" to the Ministry.

EIACP operates through a decentralized network of Centres established across diverse institutions and organisations, which serve as a platform for dissemination of environmental information, awareness generation and relaying activities, including promotion of Mission LiFE (Lifestyle for Environment) training programs. Over the years, the Centres have developed an extensive institutional and regional presence, enabling the Programme to establish the social connect and align environmental priorities with activities undertaken for the target beneficiaries, local communities and stakeholders.

The Guidelines sets out the operational framework through which EIACP Centres will undertake Mission LiFE-aligned awareness and training activities across the country.

2. Genesis and Growth:

EIACP traces its genesis to Environmental Information System (ENVIS), a plan programme in 1983. ENVIS was a comprehensive network of environmental information centres located, across the country. The network was expanded gradually with the involvement of thematic subject areas. The ENVIS Scheme which was previously under the umbrella scheme 'Decision Support System for Environmental Awareness, Policy, Planning and Outcome Evaluation' was later subsumed within the revamped scheme of Environment Education, Awareness, Research and Skill Development approved for 2021-22 to 2025-26 in June 2022. The revamped scheme had three components and one of the components was Environmental Information, Awareness Capacity Building and Livelihood Programme (EIACP). The same components are being continued in the 16th Finance Commission cycle.

Mission LiFE

Mission LiFE, conceived as a global mass movement to encourage individual and collective action for environmental sustainability, provides a natural convergence with the objectives and institutional strengths of EIACP. The established network, grassroots awareness, information relaying and community interface of the EIACP Centres provide an effective platform for translating the principles of sustainable lifestyles and environmental action into ground-level interventions.

The present Guidelines seek to provide a structured, coordinated, outcome-oriented framework for implementation of EIACP activities, while institutionalising Mission LiFE-aligned interventions within the Programme. The Guidelines are intended to leverage the existing institutional legacy and capabilities of the EIACP network, avoid duplication of efforts, and strengthen the role of EIACP as a delivery platform for environmental information, awareness, & training and sustainable lifestyle initiatives across the country.

3. Target Beneficiaries/Stakeholders:

The initiative is designed to serve a wide and inclusive spectrum of participants.

- RWAs, local communities, and the general public

- Youth, college students, research scholars and aspiring entrepreneurs
- Women, SHGs, NER, Scheduled Tribes (STs), Scheduled Castes (SCs) and other marginalized communities.

4. Network

Under EIACP, a network of 46 EIACP Centres already exists, which continue to form the backbone of implementation.

Periodic review of these IAs take place, which may result in closure/opening of new Centres.

5. Programme Components

The EIACP would focus on twin objectives of conducting Mission LiFE oriented awareness programmes and Mission LiFE oriented training Programmes. The details are tabulated below:

Component	Areas Covered
Mission LiFE Awareness (MLA)	• Collaboration with My Bharat Gov • Organize Mega events • Undertake Plantation Drives under Ek Ped Maa ke Naam Campaign (10 sites per Centre) • Celebration of Major Environment Days
Mission LiFE Training (MLT)	• Implement trainings programmes in alignment with Prime Minister's Council on Climate Change (PMCCC) decision including collaboration with Atal Innovation Missions for climate smart training. • Collaborate with NIRANTAR EIACP Centres for various training activities

5.1 Mission LiFE Awareness (MLA)

MLA would aim to bring environmental consciousness beyond institutional boundaries to public spaces and across communities and societies. The focus of these activities/events/programmes would be on visibility, participation and collective action.

- **My Bharat Portal Collaboration:** Collaboration with volunteers and youth network of My Bharat under Ministry of Youth Affairs and Sports will be initiated. This dynamic community of individuals would be roped in for effective dissemination of Mission LiFE thus, contributing to sustainable development. This partnership will foster youth participation and wider volunteer mobilisation, youth participation in Mission LiFE.
- **Mega events**: The mega events on various themes would be conducted through collaboration among EIACP Centres within the mandate areas of MoEF&CC. Various innovative activities would be conducted in these campaigns. Five to six such Mega events would be conducted annually across different regions of the country through the EIACP Centres. Thus, over the SFC period, it is planned to conduct atleast 30 Mega events nationally which would be reported under the targets defined under Output-Outcome Monitoring Framework (OOMF) of NITI Aayog.
- **Plantation Drives:** Mass plantation drives would be undertaken by each Centre, under Ek Ped Ma ke Naam, covering 10 sites per Centre. These sites would be identified based on the need of green spaces, availability of land etc. The target of saplings planted during

the SFC period would be 2.5 lakh which would be done through 46 EIACP Centres, each conducting 10 drives annually and it is expected that in each drive, atleast 100 saplings would be planted.

- **Major Environment Days:** EIACP Centres would celebrate key environmental days, including World Environment Day, World Wetland Day, World Tiger Day, Wildlife Week, World Ozone Day, International Day of Forests, International Day for Biological Diversity and other days as identified by the MoEF&CC in collaboration with the Programme Divisions from time to time.

5.2 Mission LiFE Training (MLT)

Under the MLT component, various training initiatives would be conducted by EIACP Centres in alignment with the decisions made in the Prime Minister's Council on Climate Change (PMCCC) by collaborating with Atal Innovation Mission. These trainings will also be conducted by our NIRANTAR EIACP centres and other EIACP centres.

6. Implementation Strategy

EIACP is anchored in the EIACP Cell established in the MoEF&CC which is responsible for overall coordination and management of the Programme with the assistance of a Programme Management Unit (PMU).

EIACP will be implemented through Programme Centres and IAs in accordance with the Memorandum of Cooperation signed between EIACP Cell, MoEF&CC and the PC/IA outlining the activities as well as roles and responsibilities.

Each Programme Centre is mandated to submit an annual action plan (AAP) which will detail the activities across the programme components that the Centre plans to carry out in that financial year. The AAP proposals would be examined by EIACP Monitoring Committee(MC) and the proposals recommended by MC would be processed by the EIACP Cell and funds will be released after obtaining concurrence of IFD.

Similarly, the IA will also submit the proposals for Mission LiFE CBP that they intend to conduct and the MC shall examine and thereafter EIACP Cell shall process the same. The funds will be released after obtaining concurrence of IFD.

The modalities for operationalization and implementation of EIACP, including detailed procedures and processes to be followed by Programme Centres and IAs, will be laid out in an Instruction Manual. The Instruction Manual will be prepared subsequent to the approval of the Guidelines and will be placed for approval of Secretary, EFCC. Any other operational matters relating to implementation of the Programme, not specifically provided for in these Guidelines, shall be governed by the Instruction Manual and such directions as may be issued by MoEF&CC from time to time

7. Monitoring, Governance and evaluation Framework

There would be strict and continuous monitoring of activities across both components through the year. The following would be part of monitoring and evaluation:

(i) Steering Committee chaired by the Secretary (EF&CC) to review the overall functioning of the programme as well as rationalization of Centres.

(ii) Regular monitoring and coordination by the EIACP Cell.

(iii) Submission of Monthly and Annual Reports of various activities by EIACP Centres and Implementing Agencies

(iv) Monitoring of financial performance through PFMS and CNA and scrutiny of Utilization Certificate and Expenditure Statements.

(v) Biannual Virtual Meeting with Head of Institutions hosting PCs as well as Coordinators

(vi) Appraisal of Annual Action Plan by the 'Monitoring Committee'.

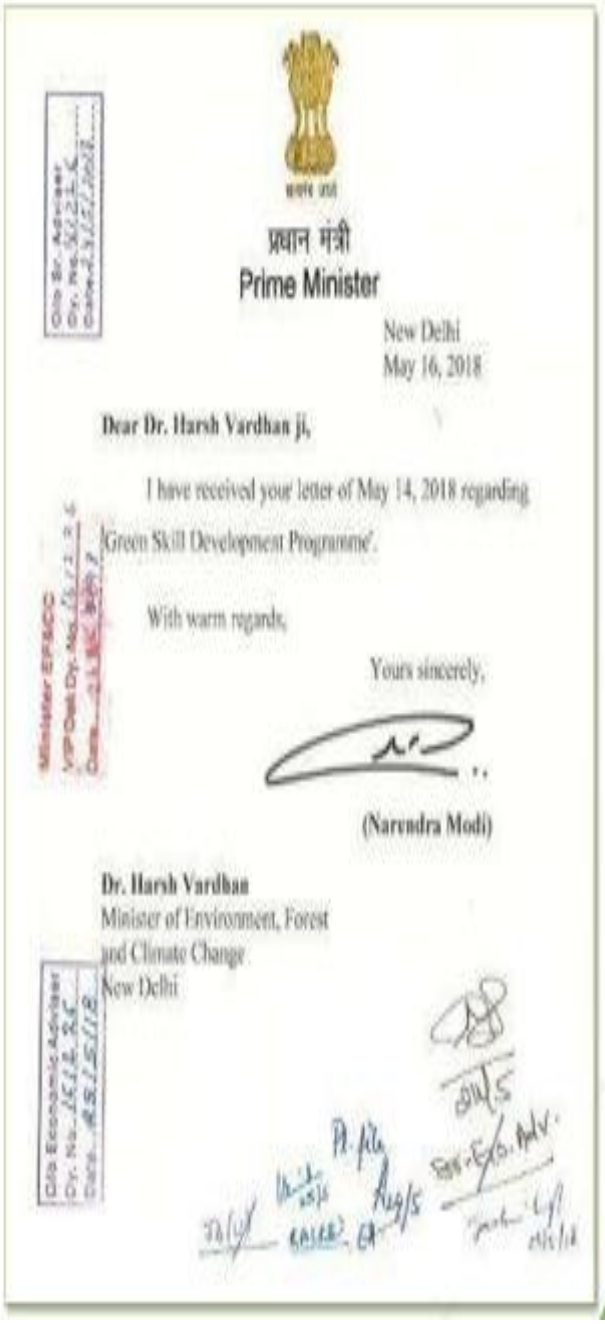
(vii) Tracking of updating of various activities conducted by the EIACP Centres/IAs on the DRC portal.

(viii) Submission of biannual Activity Report signed by the Head of the Institution.

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Acknowledgments

Letter Received from Hon'ble Prime Minister



प्रधान मंत्री
Prime Minister

New Delhi
May 16, 2018

Dear Dr. Harsh Vardhan ji,

I have received your letter of May 14, 2018 regarding 'Green Skill Development Programme'.

With warm regards,

Yours sincerely,

(Narendra Modi)

Dr. Harsh Vardhan
Minister of Environment, Forest and Climate Change
New Delhi

Annexure-II

Information/documents required for establishing the new EIACP Centres

1. **Subject Area in which the Programme Centre is proposed:**

   [State the thematic area / subject in which the Programme Centre is proposed, e.g. a specific environmental, livelihood, or climate-related theme.]

2. **Name of the Institution / Organisation in which the Centre's activities will be carried out:**

   [Provide the full legal name of the applicant organisation, a brief profile of its background, mandate, years of operation, geographic presence, and key achievements relevant to the proposed subject area. Attach the organisation's brochure/profile as an Annexure if available.]

3. **Name & Designation of the Director/ Head of Institution/ Organisation:**

   [Name], [Designation]

4. **Name & Designation of the Programme Coordinator assigned by the Host institution:**

   [Name], [Designation]

5. **Postal Address:** *[Full postal address, telephone number, e-mail address, and website of the organisation]*

6. **Preferred Location for setting up of EIACP-PC:**

   [Specify the preferred city/state for the Centre, along with justification — existing presence, infrastructure, or strategic advantages that support setting up the Centre at this location.]

7. **Details of previous work in the subject area/field:**

   [Summarise the organisation's prior experience, programmes, and outcomes directly relevant to the proposed subject area/theme.]

8. ***Vision:****[State the organisation's vision statement.]*

9. **Mission:***[State the organisation's mission statement.]*

10. **Impact so far:**

    - *[Key metric / achievement 1]*
    - *[Key metric / achievement 2]*
    - *[Key metric / achievement 3]*

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